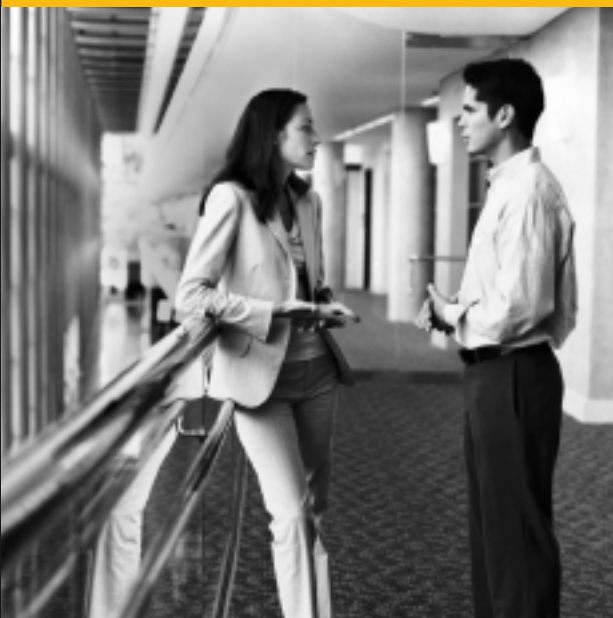


THE CPA ADVISOR PROGRAM FROM SAP: IN KEEPING WITH YOUR ROLE AS TRUSTED ADVISOR.



When your clients choose SAP Business One® as their complete business management solution, both you and they will have the confidence of knowing that you are working with SAP, the leading business software company in the world.

Founded over 30 years ago, SAP now has more than 21,600 customers in over 120 countries. Specifically, **SAP is the leading provider of financial management solutions.** Indeed, among CFOs of world-class companies in virtually every industry, SAP is synonymous with finance.

And through participation in our CPA Advisor Program, you can even be connected (via real-time monitoring) to your clients' core business processes in ways that you have never been before.

OUR STEADY COMMITMENT TO GROWING COMPANIES.

Did you know that almost 60% of SAP® installations are in small and midsize companies?

While it's certainly true that SAP has won a reputation for quality and commitment to customer success among global companies that are industry leaders, the fact is that SAP has powerful, right-sized solutions for companies of all sizes.

SAP Business One is designed for the realities of entrepreneurs and growing businesses. It's quick to implement, easy to use, and makes the best use of existing IT infrastructures. And while SAP Business One is powerful business management software—with real-time reporting and integrated customer relationship management capabilities—it's also surprisingly affordable.

THE BEST-RUN BUSINESSES RUN SAP



THE BENEFITS OF OUR CPA ADVISOR PROGRAM

- You will work closely with one of our handpicked, certified SAP Business One partners to create new value for your clients.
- Your clients will receive a “professional courtesy” price for their SAP Business One software purchases.
- You will receive a dedicated “seat” on your client’s software implementation, enabling you to take advantage (should you wish) of real-time alerts and workflow processes in SAP Business One. Which means that you can work even more closely with your clients as they make critical business decisions.
- Of course, there is no cost to you to participate in the CPA Advisor Program, as long you are currently in public practice.

YOUR REPUTATION. OUR REPUTATION. A LOGICAL FIT.

To learn more about the CPA Advisor Program—and why it is wholly consistent with your role as trusted advisor—call us at 888-227-1727.

THE BEST-RUN BUSINESSES RUN SAP



SAP BUSINESS ONE: OUR REPUTATION IS GROWING.

“With SAP Business One, we were able to streamline multiple solutions down to just one and simultaneously achieve much wider functionality than we had previously. It was important to us to work with an industry leader that could help us leverage technology to achieve our business goals.” **Duane Taylor, Vice President of Finance, NextiraOne Federal**

“There is no better name in the business software world than SAP. And the team that SAP built to support the new product was made up of SMB experts—smart business people who understand this market.

“One of the things that opened our eyes about SAP Business One was how easy it is to create new fields and otherwise customize the solution to meet a client’s unique business needs. I’m not very technical, but I can make changes like these in less than 30 seconds.” **Korey Lind, President of Third Wave Business Systems**

“SAP Business One’s combination of features and inclusion of a highly capable CRM package make it a prime contender for small to mid-sized businesses.” **InformationWeek, Software Review, March 16, 2004**