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**Exerve, Inc. Announces the Release of their
*Firearm Distribution, Service & Regulatory System for the Firearms Industry***

September 24, 2009 – Norcross, GA – Exerve, Inc., a leading provider of business management software, announced today the official release of their Firearm Dealer System. The Firearm Dealer System works in concert with the SouthWare Excellence Series™, a comprehensive integrated business software developed by SouthWare Innovations, Inc.

“The Firearm Dealer System will help our clients be more competitive and profitable.” said Nolan Breazeale, President of Exerve, Inc. “We built the Firearm Dealer System with SouthWare, a mature and innovative business management solution that handles the needs of any business. We start with a very solid core including distribution and services, and then provide all the BATF Compliance features and other unique features that a firearms dealer, distributor, manufacturer or importer will need.”

The Firearm Dealer System meets the Federal Firearms License and Acquisition & Disposition Record (often called Bound Book or Gun Book) requirements of the Bureau of Alcohol, Tobacco and Firearms. The major goal of the Firearm Dealer System is to streamline the buying and selling process and reduce the tedious manual work and manual errors which often occur.

By automating the Bound Book, firearm businesses can quickly see improvements in their overall efficiencies and a reduction in their costs. The Firearm Dealer System will easily handle the numerous forms, serial number tracking, ammunition lot tracking, Federal Tax on First Sale, and many other features necessary for this industry. For businesses that also service firearms, a Service Module is available that maintains a Service Bound Book. This allows the business to track the serial number on a firearm brought in for service.

An easy to use inquiry allows any employee to quickly locate a unique serial number, which greatly reduces the time spent manually searching a Bound Book. Many reports and inquiries provide a business owner with the critical information they need to keep their company profitable while complying with all federal and local requirements.

About SouthWare

SouthWare combines traditional accounting functions with innovative products and services to make work easier for organizations across many industries. Our family of integrated financial and management information software is tailored for each client to meet specific business needs. A privately owned company, SouthWare is headquartered in Auburn, Alabama. We opened our doors in 1984 with Version 1. Nearly 25 years – and 14 revisions – later, we are proud to produce a robust and mature product offering for companies of all sizes nationwide.

About Exerve, Inc.

Exerve, Inc., an Atlanta, GA based company, has been providing enterprise software solutions to businesses of all sizes for over 10 years. At Exerve, we know how software works - but more importantly - we have an intimate knowledge of how business works. We work with our clients to help them free cash trapped inside their business operations by combining the best of today's technology with years of robust functionality, thus igniting business productivity, cost reductions, new markets and organic sales growth.

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